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Art in Floral Arrangements

A MINIATURE EDITION OF
THE DE LUXE BOOK OF THE
SAME NAME



FOREWORD

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THIS little booklet is a reproduction in miniature of the large de luxe volume, "Art in Floral Arrangements," which you will find at my flower shop. It will give you but a slight hint of the beauty of this exquisitely made book, which contains many large illustrations in natural color and sepia. Within its covers you will find novel designs for every occasion—designs that have originated with the foremost floral artists in the country, and which have not yet been presented to the general public.

You will have the satisfaction of knowing, too, just how your flowers should appear when delivered to you, for the illustrations are so realistic that they seem to have absorbed the very beauty of the blooms themselves. The loose, graceful arrangement of the flowers illustrated is a pleasing departure from the old-time method of designing.

We invite you to visit our flower shop and see the large, beautifully printed and bound book, "Art in Floral Arrangements" which we have secured for the purpose of aiding you in selecting pleasing and novel floral arrangements.

Designed and reproduced under the personal direction of
MAX SCHLING, NEW YORK.

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THE LANGUAGE OF FLOWERS

Aug. 19, 1914.
SAY IT WITH FLOWERS"—they speak a varied language, and one that is understood by the babe in arms as well as the aged traveler nearing the end of his journey. The baby fingers clutch them for their bright colors, and the trembling hands of Old Age hold them tenderly for their memories—memories that they have been cherishing since their earliest childhood, for no life, however barren, but has some happy remembrance associated with flowers—no matter how or when, they are forever entangled with the memory of happy days.

Any occasion of rejoicing at once suggests flowers, and if they are lacking, some of the joy of the event is missed. Their beauty and fragrance tell our messages of love in words that we do not have in our vocabularies.

Why, then, when flowers play such a large part in our lives, should they be lacking when we take the last long journey? The request, "Please do not send flowers," is unfair to the living and to the dead—to the living in that they are prevented from expressing their sympathy in the most beautiful way, and to the dead in that their loved ones are denied the solace of earth's most lovely gift to man.

One often hears this statement: "I want my flowers while I am alive and can appreciate them"—and so we do—we need them all through the journey of life, to soothe our sorrows and increase our joys, and because of that very fact we need them to make death seem more like life—to make the last sad rites a little less sad.

Let us send flowers to the living—to the sick, to the unhappy and the happy, but, most of all, let us surround ourselves with them; they will inspire us to nobler thoughts and greater deeds. We simply cannot help buying them at times of great happiness—we turn as naturally to them as flowers turn to the sun. "Say it with flowers" on every occasion—no other gift will say it so well.

BRIDAL BOUQUETS

EVERY once in so often comes that all-important event—a wedding—the joy of the feminine heart and the anxiety of the masculine one—with all its perplexities, and it is in deciding one of the most momentous questions that the florist can give valuable assistance. The general scheme of decoration and all floral arrangements should be put unreservedly in his hands, in order that a harmonious effect may be obtained.

The bride's bouquet, the gift of the groom, is of prime importance, and should receive careful attention. If the florist is advised as to the style and color of the gown, he can prepare a much more effective bouquet than if he is kept in ignorance of these details. It is well, too, that the preferences of the bride be confided to him, in order that he may the better express her personality in the flowers she is to carry. We all know that certain flowers seem particularly suited to certain people, and no one can so well judge of their suitability as the florist, who, from long experience, has learned to make good use of this knowledge in his floral work.

There are many things to consider when purchasing the bride's bouquet, such as size, style of arrangement, and the like. The petite little bride should not carry an enormous bouquet, and on the other hand, the tall, stately one should not carry a small bouquet. Then, too, the bride's comfort must be considered, for the ceremony frequently lasts a half-hour or more, and if the bouquet is not comfortably held, she soon becomes tired. These are all details that we shall be glad to attend to for you, and are the little things that go far toward making the wedding arrangements move smoothly and successfully.

The old-time round cluster bouquet, which has been in vogue for many years, is now being replaced by the arm bouquet. This is much more comfortably held, as it rests gracefully and easily

on the forearm, with the elbow supporting the weight against the hip, thus leaving the hands free. A "shower" of ribbon, flowers, and greens is always a most attractive addition to either style of bouquet.

Orchids and lilies-of-the-valley seem to be the most popular bridal blooms, but there are a host of other flowers that we can make into effective bouquets. A number of attractive combinations are shown in the various illustrations.

A novel idea, which you will see illustrated in Plate 3, is a bridal bouquet with corsage attached. In making this bouquet, a few flowers are left out at the side and this space filled with tulle. The corsage, which is made of the same flowers as the bouquet, is then pinned on the tulle. After the ceremony, the corsage may be removed and worn to the wedding dinner.

The extremely graceful arrangement of both styles of bouquet may be plainly noted in the illustrations and is largely due to the amount of greens used and the length of the flower-stems. In a well-designed bouquet every flower will show at its best, and the whole will present a loose, graceful appearance, not a tight, crushed-together effect, as is so often the case with wedding bouquets that have been prepared by a florist not familiar with his art. There are some florists who believe in "quantity" not "quality," and while the bouquets that they design may contain many more flowers than necessary, they will not be nearly so effective, because of poor arrangement, as the well-made bouquet containing fewer flowers of better quality.

A selection from these designs will assure you of a bridal bouquet of great beauty and simplicity—that studied simplicity which only a skilful florist can achieve and which is so effective in the finished product. We are prepared to furnish you with this distinctive service, and the large de luxe volume of "Art in Floral Arrangements," which can be seen at our flower shop, will furnish you with many novel ideas.



1

Bridal Bouquet of Lilies-of-the-Valley and Orchids

One of the most exquisite of bridal bouquets, with its lovely orchids, dainty lilies-of-the-valley, and graceful "shower." The flowers are arranged to fall over the forearm, which insures the bouquet being comfortably held, even if the ceremony is lengthy.



2

Bridal Bouquet of Mixed Spring Flowers and Greens

This is a pretty arm-bouquet in which almost any combination of flowers may be used, but in which the spring flowers are unusually effective. The loose, graceful arrangement adds especially to its beauty, as does also the intermingling of greens.



3

Bridal Bouquet with Corsage Attached

A very novel idea. When making the bouquet, some of the flowers are left out and a rosette of tulle inserted in their stead. A corsage of the same flowers as the bouquet is then pinned on the rosette, so that at the conclusion of the ceremony this corsage may be removed and worn to the wedding dinner.



4

Bridal Bouquet of Orchids and Greens

This extremely lovely bridal bouquet owes much of its beauty to the artistic manner in which the flowers are arranged. The stems of the orchids have been especially treated to secure this effect, and the judicious use of greens adds materially to its loveliness.



5

Bridal Bouquet of Carnations and Lilies-of-the-Valley

A simple and dainty bridal bouquet that is also arranged to fall gracefully over the arm. The addition of the lilies-of-the-valley lends it an airiness and grace that could not be produced with carnations alone. It is the least expensive of bridal bouquets.

BRIDESMAIDS' BOUQUETS

WHILE it is the privilege of the groom to provide the bridesmaids' bouquets, the color and style must be decided by the bride. The bridesmaids' gowns, as well as their bouquets, are her special province, and must follow the style and color she dictates, in order that the whole effect may be pleasing.

It is a mistake to insist on having flowers the same shade as the gowns, for the colors of nature cannot be matched to those of dress materials, and a far more effective display can be secured by using flowers of a lighter or darker hue, or even of a contrasting color. Then, too, it is never wise to order pure white flowers, as the effect is too lifeless. White may be the typical bridal color, but it should be a white with a tinge of some other color to make it most effective.

As a rule, the bridesmaid's bouquet is not so elaborate as that made for the bride, and is less expensive. It is made in the same manner and almost any variety of flowers may be used. A very pretty bouquet may be made of mixed flowers, such as rosebuds, orchids and bouvardia, combined with an abundance of greens (Plate 7). The simple and inexpensive bouquet of roses and greens, shown in Plate 8, is nevertheless very pretty, the roses being especially graceful in this treatment. If a novel and attractive effect is desired, the floral hat, shown in Plate 6, will be a desirable adjunct. It can be used by either flower-girl or bridesmaids. It would be difficult to find a prettier and more dignified sight than that presented by becomingly gowned bridesmaids, wearing large picture hats, and carrying floral hats, held by a ribbon worn over the left shoulder. The left hand is placed among the flowers, seemingly playing with them, but in reality holding them against the body very comfortably. The whole effect will be very charming and picturesque, and will add much to the beauty of the wedding settings.



6

Flower-Girl's Hat Filled with Pink Roses

Appropriate for use by either a flower-girl or bridesmaid, this floral hat will add a touch of picturesqueness to any wedding. The ribbon is worn over the left shoulder, and the left hand is placed among the flowers, seemingly playing with them, but in reality holding the hat comfortably against the hip.



Bridesmaid's Bouquet of Mixed Flowers and Greens

Rosebuds, orchids, and bouvardia form this very pretty bridesmaid's bouquet, and their attractive arrangement adds much to their beauty, the bouquet resting easily on the arm, with the flowers falling gracefully over it.



Bridesmaid's Bouquet of Roses and Greens

A dozen and a half roses were used in making this bouquet, which is at once attractive and very inexpensive. It demonstrates the fact that a large number of flowers are not necessary to achieve artistic results.

CORSAGES

A CORSAGE is always an appropriate gift, and particularly so if made of Milady's favorite flower. The fact that the giver remembers the recipient's preference for a certain flower makes the gift all the more appreciated. We can find no better messengers than the flowers, for their beauty and fragrance voice our affection in exquisite language.

The style of corsage is rapidly changing, and instead of the huge cluster of flowers, made to resemble a bunch of violets in shape, we now have the more becoming flat corsage, with every flower plainly visible to the wearer and to the beholder. This permits of a much more graceful arrangement of the flowers by the florist and is a style that can be worn by anyone. Its beauty is not dependent on the quantity of flowers used in its makeup but on the skilful disposition of them. A rose or an orchid—in fact any flower—is too beautiful to be hidden beneath greens or another flower; it needs the greens as a background to bring out its individuality. It is extravagance to buy a corsage containing two dozen roses, when one dozen, properly arranged, will give a much better effect.

If you are particularly anxious to give a gift that will be out of the ordinary, the basket of corsages (Plate 23)—one for each day in the week—is the fulfilment of your wish. Even after the last corsage is removed, there still remains a beautiful fernery which is sure to provoke a kindly feeling for the giver of such a novel gift. This is also a very suitable gift for a friend about to start on a long trip by steamer or train, or may be used as a centerpiece for table decoration.

The corsages illustrated give but a faint idea of the beauty of the real flowers as arranged by us at our flower shop. Not only do we assure artistic arrangement of our corsages, but we also promise you that they will be suited to the persons who are to wear them.



9

Corsage Bouquet of Orchids and Greens

The orchid is one of the most popular of corsage flowers, and as arranged here can easily be termed one of the most beautiful, for every flower is plainly visible and has its own background of greens. This is a good example of the new flat corsage which is rapidly coming into vogue.



Corsage of Roses, Hyacinths, and Greens

This particularly pretty combination of small rosebuds and Roman hyacinths is unusually effective and has the added advantage of being inexpensive. Sweet peas may be substituted for the hyacinths, and a great variety of small rosebuds in various colors may be used.



11

Corsage of Carnations and Greens

A novel and very pretty corsage may be made of pink carnations in the style shown above. It is the least expensive of the corsages illustrated, but the clever arrangement of the flowers is attractive, and the fact that they are very lasting makes it doubly so.

FLORAL GIFTS

THERE are so many special occasions demanding floral gifts that frequently one is at a loss as to just what to select. You will find that the designs illustrated in this booklet are all novel and attractive. Take, for instance, the Tin Wedding gift (Plate 12)—can you think of a more appropriate remembrance for this particular event? And the Golden Wedding basket (Plate 15)—what a lovely gift for an aged couple about to celebrate this rare occasion. The same design, but using a silver basket and suitable flowers, forms a very fitting gift for a Silver Wedding Anniversary.

A pretty bit of sentiment is expressed in the baskets illustrated in Plate 16. Can you imagine a more delightful greeting for a young mother than this basket of beautiful flowers, with a diminutive basket of the same flowers attached to the handle for Baby? If you have a friend who is fond of old-fashioned things, the basket of flowers shown in Plate 14 will be a gift that will be much appreciated, and, in fact, the quaint arrangement of the flowers makes this very desirable as an out-of-the-ordinary gift for any occasion. Almost any combination of flowers may be used, so long as the colors do not clash.

It is often a problem to know just what to buy the men-folks for Christmas, birthdays, and the like, but if the man in question be a smoker, nothing would be more pleasing than the bouquet of cigars, cigarettes, pipes, and matches shown in Plate 17. It is a clever arrangement of "smokes" that will appeal to any smoker and is particularly suited for presentation at a "stag" dinner or as a gift to a man holding public office. The floral horseshoe shown in Plate 19 will very fittingly convey your congratulations on the occasion of a formal opening to the public of a new business venture, or may be used as a more intimate expression of your good wishes at the less formal opening of a home or club. It will

have a distinct place among the floral gifts usually sent for such occasions because of its unusually artistic arrangement.

If you do not wish to confine your gift to flowers alone, you can very fittingly combine them with candy, as shown in Plate 24, or you may have any gift box decorated with flowers, giving it a touch of individuality, as seen in Plate 13. This will also insure the gift being opened by the person for whom it is intended rather than by one of the servants.

A very appropriate design for naval occasions is illustrated in Plate 18. It can also be used as a steamer gift, as a birthday greeting for the wife or sweetheart of a naval man, or as a centerpiece at a naval dinner.

TABLE DECORATIONS

It is no easy matter to secure novel and pleasing effects in table decoration, but the designs illustrated give you some idea of what can be accomplished by a skilful florist and by the use of almost any flower. A very gracefully arranged centerpiece is shown in Plate 20, and the dainty place decorations add greatly to the artistic effect. The centerpiece shown in Plate 21 is particularly suited for an autumn dinner or luncheon, the combination of flowers and fruit presenting a very rich and pleasing effect. The basket of corsages (Plate 23) may also be used as a centerpiece, the corsages being afterward given as favors—a novel idea that will delight your guests.

We can arrange attractive table decorations for you with almost any flower, and at all prices, depending, of course, on the elaborateness of the centerpiece and number of places necessary. As in all other floral work, the beauty of the centerpiece depends on the proper arrangement of greens and flowers. Each flower must be plainly seen and plenty of greens must be used for background, always striving for a loose, graceful effect, rather than a tightly bunched mass in which the individual beauty of the flower is lost.



12

Floral Gift Appropriate for a Tin Wedding

This unique disposal of flowers in tin horns attached to a tin platter will form a most pleasing gift for a Tin Wedding, or may be used as a centerpiece at a dinner given on this same occasion. Various flower combinations may be used.



13

Box Decorated with Spray of Flowers

A small spray of roses or other flowers adds a touch of individuality to a gift box and insures it being opened by the person for whom it is intended, instead of by the servants, as sometimes happens.



14

Basket of Vari-colored Flowers in Old-fashioned Arrangement

The quaint nosegay-effect presented by the flowers in this basket will make it an out-of-the-ordinary gift that will be appreciated at any time. There are many different combinations of flowers that can be used, and all will prove very pleasing.



15

Floral Gift Appropriate for a Golden Wedding

The opportunity to celebrate a Golden Wedding anniversary comes to but few, but there could be no more fitting gift for this event than the slim gilded basket of yellow roses, as shown in the illustration. The same idea may be used for a Silver Wedding using a silver basket and suitable flowers.



Gift Basket for Young Mother and Baby

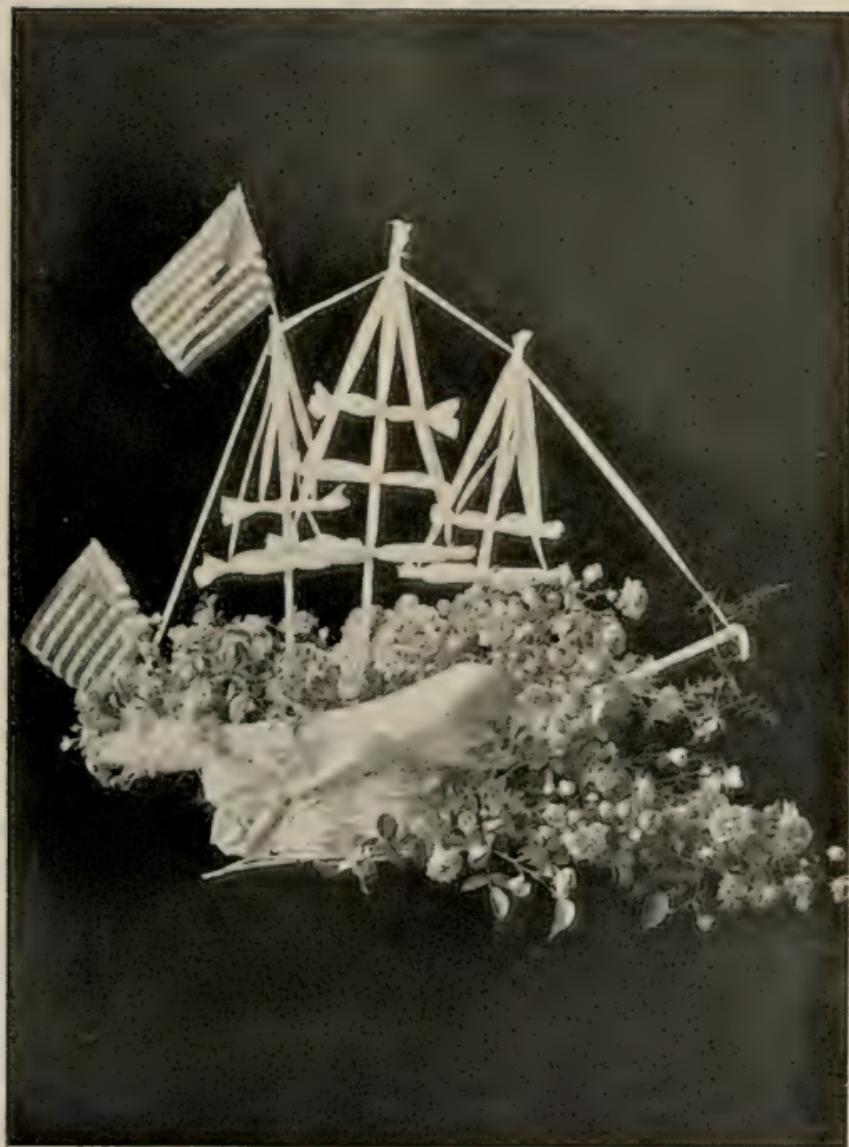
No more delightful greeting could be sent to a young mother than this dainty basket of flowers, with a tiny basket of the same flowers attached to its handle for Baby. The flowers in this instance were pansies, lilies-of-the-valley, and rosebuds, but many other flower combinations may be used.



17

Bouquet of Cigars, Cigarettes, and Pipes

A most appropriate Christmas or birthday gift for any smoker, and particularly suited for presentation at a "stag" dinner or as a congratulatory offering to a senator, representative, or other holder of public office.



Naval Design Made with Straw Hat and Roses

This novel design adds greatly to the effectiveness of the decorations for any naval occasion, and is a very fitting gift for the wife or sweetheart of a sailor, or, in fact, for anyone particularly interested in naval affairs.



19

Horseshoe of Roses and Greens

This makes a most appropriate congratulatory gift for the occasion of a formal opening to the public of some new business venture, or for an expression of your good wishes at the less formal opening of a home or club. The arrangement of the flowers is particularly attractive.



20

Centerpiece and Individuals for Table Decoration

A very simple and pretty table decoration that will add greatly to the success of any dinner or luncheon is shown above. The centerpiece presents an unusually graceful effect. A variety of flowers may be utilized, the whole success of the scheme of decoration depending on their graceful arrangement.



21

Centerpiece of Flowers and Fruits

This very attractive combination of flowers and fruits will add a note of interest to your dinner decorations. The intermingling of flowers and fruit at the base of the centerpiece gives an unusual touch that is very pleasing.



22

Small Basket of Rosebuds and Greens

An inexpensive floral basket that will be a welcome gift indeed. Arranged in this manner, the roses make a much better display than if double the number were made into a bouquet. The graceful lines of the basket add much to the beauty of the whole design.



23

Basket of Seven Different Corsages

A truly novel and pleasing gift is this basket of seven corsages—one for every day in the week—and when the last corsage has been used there still remains a dainty fernery. It will be very much appreciated by a friend about to take a long journey by steamer or train.



24

Combination Box Containing Corsage and Candy

A combination box like this makes two appeals—one to the eye and another to the taste, and for this reason is a doubly appreciated gift. Roses and orchids were used to make the corsage, but there are a number of other flowers that are equally pretty.

BURIAL FLOWERS

WE like to think of our loved ones as resting beneath the flowers they were so fond of in life—it takes away some of the harshness of death—and it seems a great mistake to deny oneself the solace of these most beautiful gifts of earth, as is sometimes done by persons who request that no flowers be sent when some member of their family dies. It also prevents their friends from expressing their sympathy in the most exquisite way, for whether the flowers sent be but a simple spray or a magnificent casket cover, it is the kindly sympathy that these convey that really is the important thing, and flowers can express that sympathy in far better language than the human tongue can ever acquire.

While there are a host of floral designs from which to select, the spray is in greater demand than any other form of burial flower, probably because of its simplicity and the fact that it more nearly resembles the flower as it grows. A well-made spray should present a graceful appearance, with every flower visible, and with just the right proportion of greens as a background, but in order to obtain this effect, the florist must be familiar with his art. It must be remembered that burial flowers undergo the most critical scrutiny of a large number of people, and if the design you send has been made in a careless, in-artistic manner, and it happens to be placed beside one that has been made by a conscientious floral artist, it will suffer in the comparison, even in the mind of the person who knows nothing about the artistic arrangement of flowers. It always pays to consult a reliable florist about your burial flowers, for while some florists may furnish you with a larger number of flowers for your money, the arrangement and quality may be such that half their beauty is lost.

The floral emblem has an important place in the list of burial flowers, for it is in great demand by fraternal organizations, or where a number of

people desire to send something rather elaborate. As will be seen in the designs illustrated, the floral emblem may be made very attractive if the florist is conversant with his art. We use only the choicest flowers in our designs, and so arrange them that they show at their best. The harp shown in Plate 25 demonstrates the beauty of loose, graceful arrangement of flowers in a design, as does also the heart figured in Plate 34. Another especially pretty and showy design of palm leaves and flowers is shown in Plate 44.

When something particularly elaborate is desired, the floral casket-cover is especially fitting. The illustrations will give you some idea of their beauty, and, as prepared by our floral artists, they form an impressive part of the funeral settings.

Next in importance to the funeral flowers is the door-piece, which is coming more and more into general use. It appears that the door-piece, when first used, did not signify a death in the house. A man in great trouble was annoyed by persons continually using the knocker on his door, and he asked his florist to attach flowers to the knocker in such a manner that people would be discouraged from using it and would rap on the door with their knuckles or enter quietly. The idea was soon taken up by florists and undertakers, until now the practice has become nearly general.

Almost any flower can be used in making the door-piece, but artistic arrangement is a very essential factor. The orchid lends itself particularly to this use and forms one of the richest and most attractive of door-pieces. (See Plate 52.) Violets, sweet peas, or roses are also very suitable.

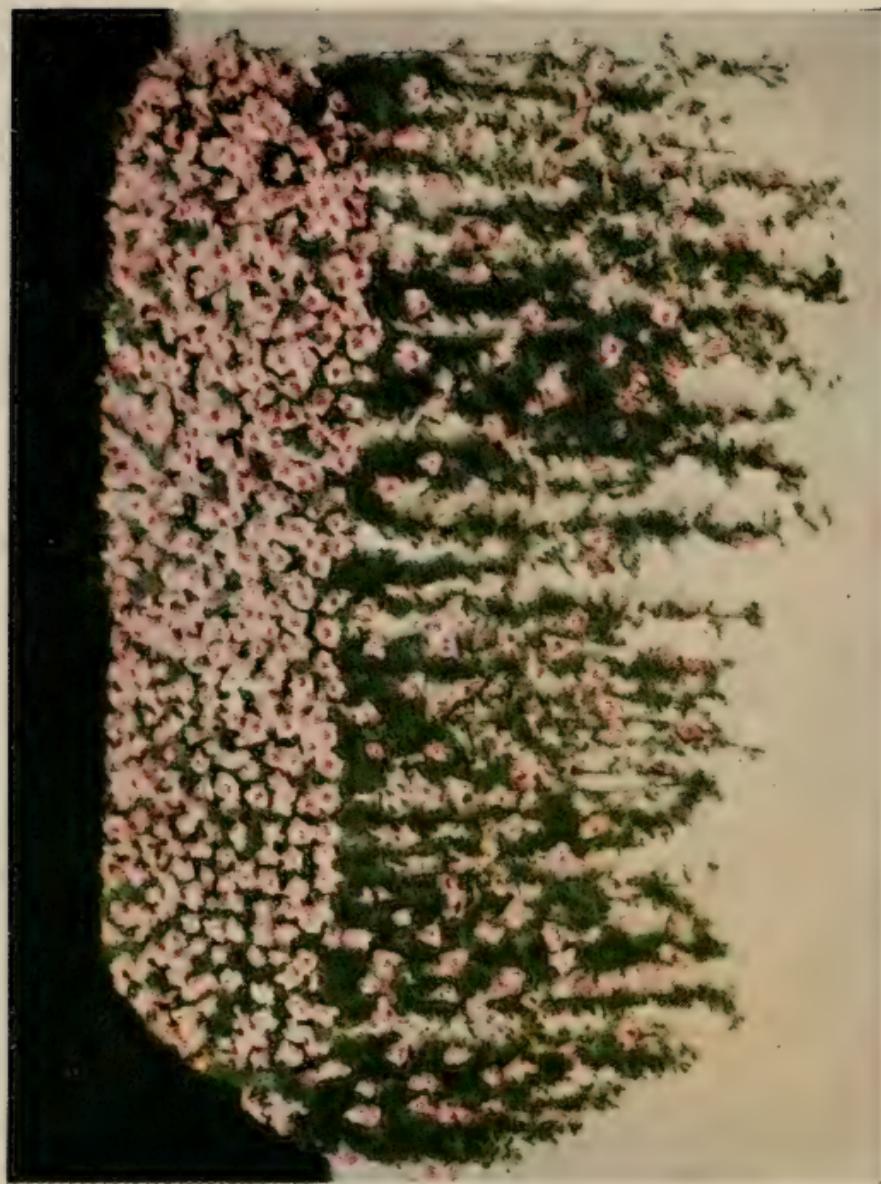
The illustrations in this booklet will give you some idea of the beauty of the large de luxe volume, "Art in Floral Arrangements," which can be seen at our flower shop, and which will greatly assist you in the selection of your burial flowers. It is replete with novel ideas in flower arrangement that have not heretofore been presented to the general public.



25

Harp of Sweet Peas and Roses

This is an unusually artistic arrangement of a set design, and owes much of its attractiveness to the loose arrangement of the sweet peas and the graceful treatment of the roses at the base. Other flowers may be used quite as effectively.



Casket-Cover of Gladioli and Smilax

One hundred stalks of gladioli were used in creating this magnificent cover. The individual blooms attached to the pendent sprays of smilax greatly enhance the beauty of the whole effect. A variety of flowers can be used with just as pleasing results.



Casket-Cover of Orchids and Bouvardia

No other flower produces so rich an effect as the orchid, and when combined with the bouvardia in making a casket-cover, the result is beautiful indeed. The background of greens serves to bring out all the rich coloring of the orchids.



Casket-Cover of Smilax and Ferns

This is one of the least expensive of casket-covers, but it always produces a quiet, harmonious effect. The spray of orchids at the base gives a touch of color and adds much to the general effect.



29

Standing Cross of Orchids, Lilies, and Roses

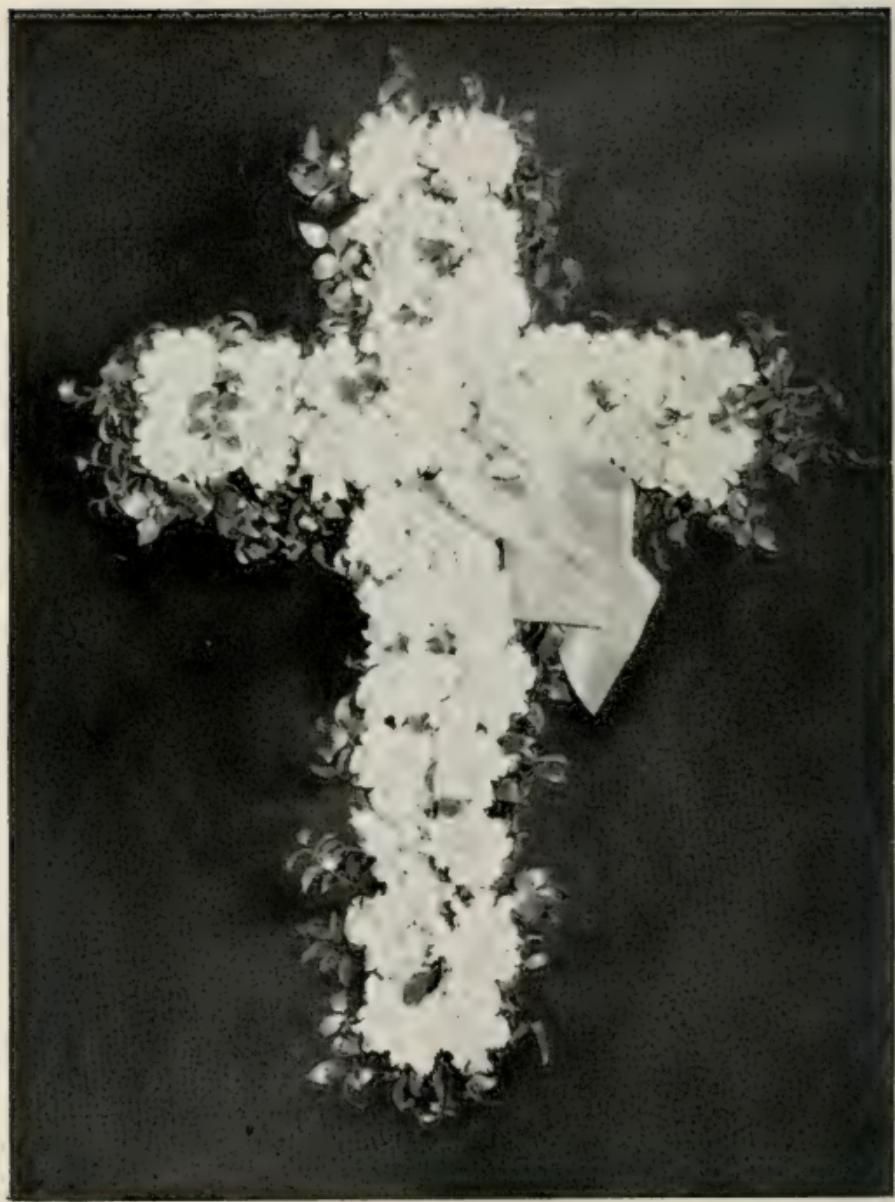
A design of this sort is always very effective, but is doubly so when a rich combination of flowers like the above is used—orchids, Sunburst roses, and lilies. The arrangement of the lilies at the base is particularly artistic.



30

Cross of Shasta Daisies and Red Roses

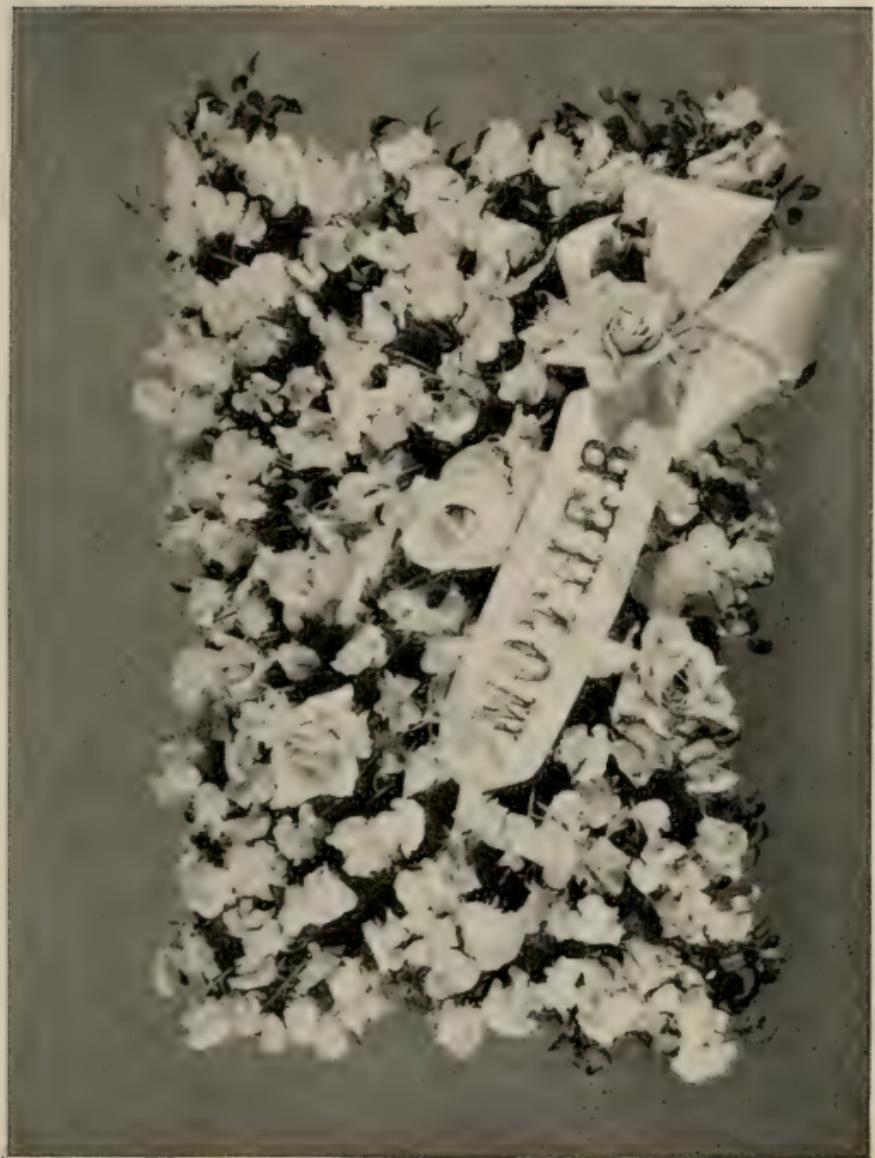
The loose, graceful arrangement of the flowers makes this design unusually attractive, and the addition of the red roses supplies the touch of color needed. Many other flowers can be used just as effectively.



31

Cross of Carnations and Smilax

A simple, inexpensive design, like the above, is always appropriate, and a variety of flowers can be used in its construction. The outline of smilax serves to greatly increase the beauty of the flowers.



32

Pillow of Sweet Peas and Roses

The Sunburst roses and sweet peas combined in this pillow produce a design that is charming, and at a price that is very reasonable considering the effect obtained. The abundance of greens used adds much to its beauty.



Pillow of Roses and Ferns

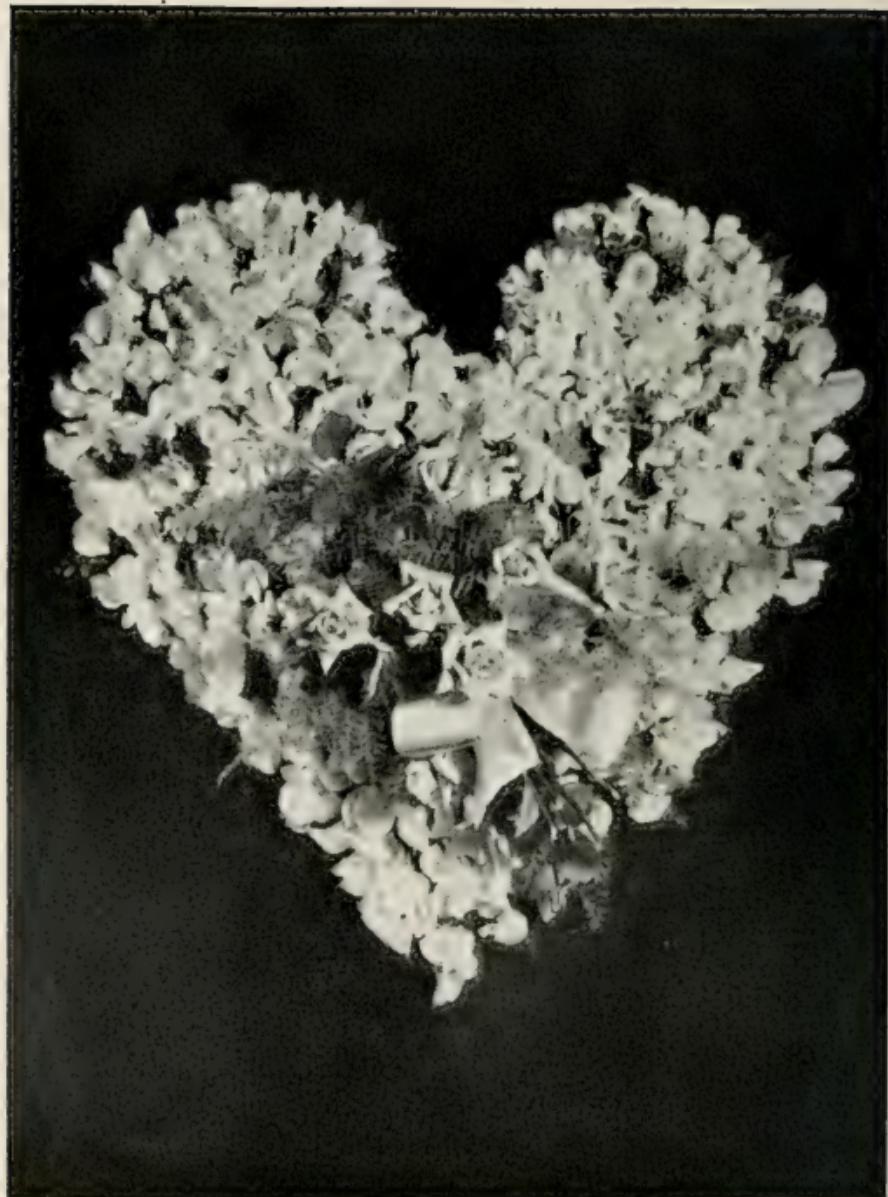
The pillow is one of the most popular of funeral emblems, and this one of Sunburst roses and maiden-hair ferns is exceptionally beautiful because of its artistic flower arrangement, which permits of every flower being seen at its best.



34

Open Heart Made of Mixed Flowers

A welcome variation from the usual floral design, and one in which any mixture of flowers can be used, so long as the colors are harmonious. It is a simple but impressive design and comparatively inexpensive.



35

Closed Heart of Sweet Peas and Rosebuds

This dainty floral piece measures 15 inches in diameter and owes its attractiveness to the loose, flat arrangement of the sweet peas and the graceful spray of rosebuds and greens which is seemingly attached with a bow of white ribbon. Many other flowers can be used in making this design.



Anchor of Carnations and Orchids

The beauty of this design is greatly increased by the graceful spray of orchids which decorates it and by the outline of smilax. A variety of flowers can be used instead of carnations, and the design will always be effective.



Spray of Roses and Greens

The beauty of this spray is at once apparent. Every rose can be seen and each one has its background of greens. It is very much more effective than a larger number of roses tightly bunched together, with no attempt made to bring out the individual beauty of the flowers.



38

Spray of Asters and Palm Leaves

An inexpensive spray that is very pretty and lasting. As shown, it was made of three dozen asters, but there are a variety of flowers that could be used and that would be equally pleasing. It is a simple design that is always effective.



Spray of Lilies and Greens

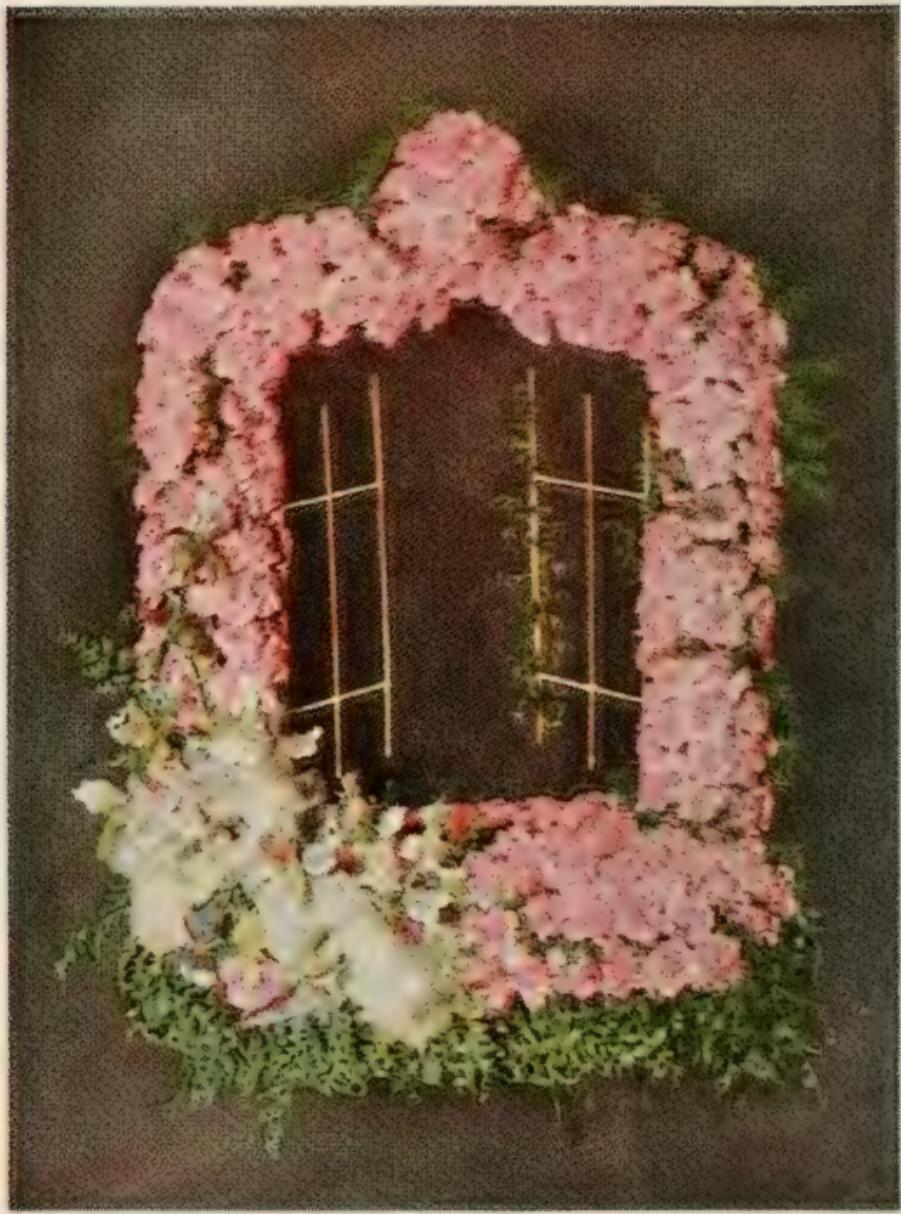
This simple but dignified floral arrangement was achieved with three dozen lilies, but a good effect may be secured with as small a number as a dozen and a half, if plenty of greens are used. It is one of the most attractive sprays illustrated



40

Spray of Roses and Smilax

But fifteen roses were used in making this graceful spray, which is one of the most inexpensive designs shown. The use of long-stemmed roses, combined with the artistic arrangement of greens, will result in a very pretty spray.



41

Gates Ajar of Carnations and Smilax

This design varies in size, and likewise in price, but whether large or small, it is always simple and effective. It lends itself to the use of a great variety of flowers, but the illustration shows a particularly attractive combination.



42

Wreath of Assorted Evergreens

A wreath of this kind is suitable for numerous occasions, and is particularly effective for use on graves and vaults because of its lasting qualities. The addition of a spray of flowers makes it more attractive.



43

Wreath of Orchids and Maidenhair Fern

This is the most exquisite of all the wreaths shown, and in arrangement is a distinct departure from the usual floral wreath. Its dainty beauty is very evident, even in the small illustration. Can be made in a smaller size and at less expense.



Wreath of Palm Leaves and Flowers

The whole arrangement of this design is graceful in the extreme, and permits of the use of a variety of flowers. It is elaborate in appearance and will be a distinctive addition to any collection of funeral flowers.



45

Wreath of Magnolia Leaves and Flowers

If a very showy wreath is desired, this will meet your needs exactly. An exceedingly rich combination is shown in the illustration, but the color and variety of flower may be varied to suit the taste of the purchaser.



46

Wreath of Magnolia Leaves and Sunburst Roses

The magnolia leaves composing this wreath form a very pleasing background for the graceful spray of roses, and last a long time after the roses are faded, still forming a very effective grave decoration.



47

Wreath of Lilies and Greens

The galax leaves composing this wreath form a very attractive background for the loose cluster of lilies which are seemingly attached to it with an artistic bow of chiffon ribbon. It is a simple and dignified design which is always attractive.



48

Wreath of Mixed Flowers and Greens

In this inexpensive wreath almost any flower may be utilized and the design will still be very effective and artistic because of its loose, graceful arrangement. Will make a better appearance for the money expended than almost any other design.



49

Wreath of Laurel with Roses

A wreath of laurel, with a dozen roses attached, while very inexpensive, serves the double purpose of being a pretty addition to the funeral flowers and also a grave decoration that remains in good condition for a long time.



50

Broken Column of Carnations and Violets

If a particularly showy and effective design is desired, the broken column will be especially suitable. Many different flowers may be used and the result will always be showy and attractive, but the flowers shown above are an exceptionally pretty combination.



51

Sheaf of Wheat with Roses

The sheaf of wheat is especially suited as a funeral emblem for the aged. The addition of a spray of roses, asters, or in fact almost any other flower, will add a touch of color and prove very effective.

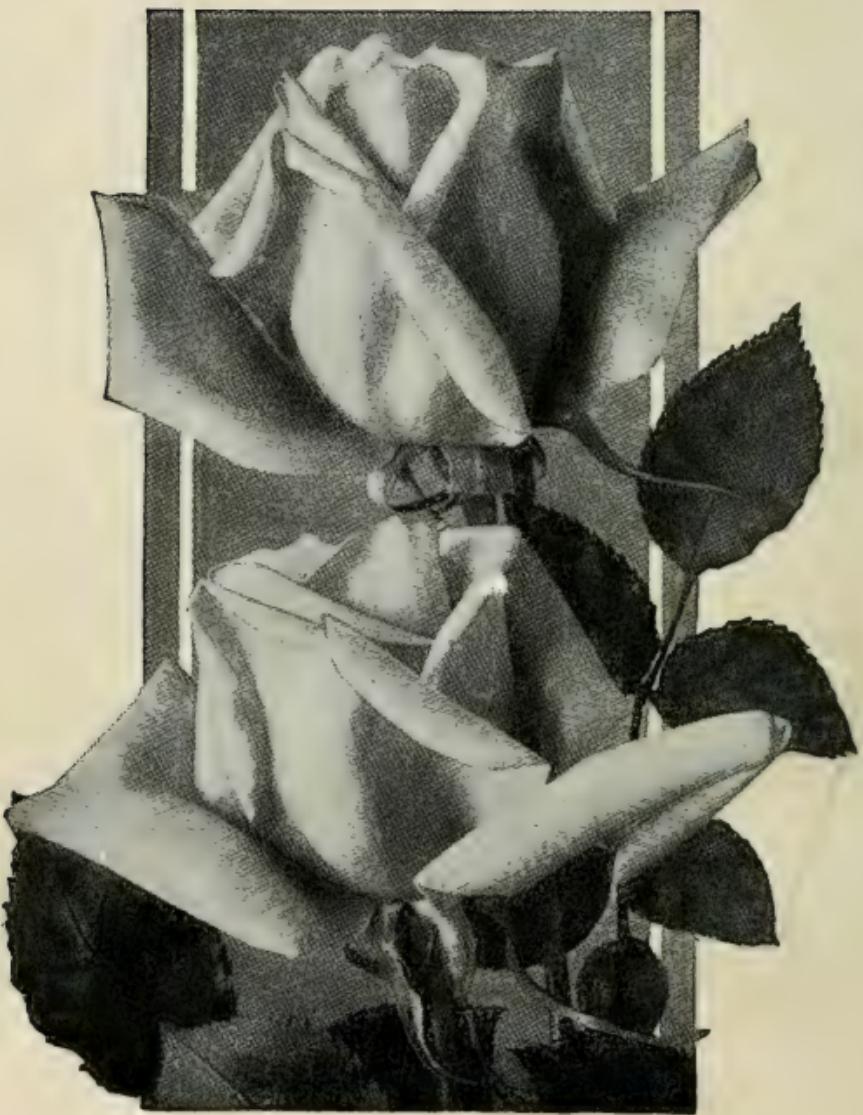
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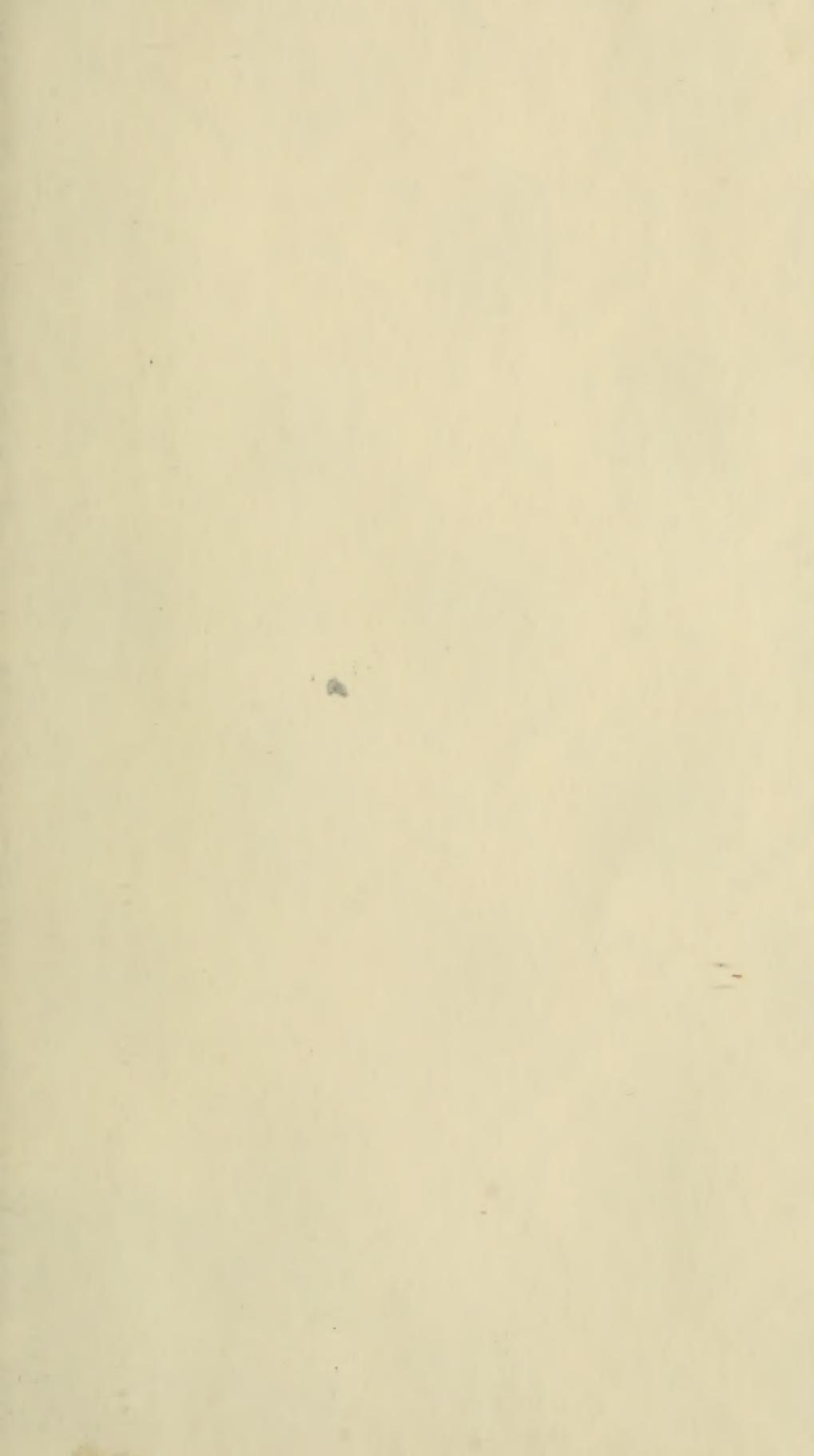


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Door-Piece of Orchids and Greens

The door-piece may be made of almost any flower and will still be attractive if properly arranged. The orchid lends itself particularly well for this purpose, as will be seen in the illustration, and gives an especially artistic effect.









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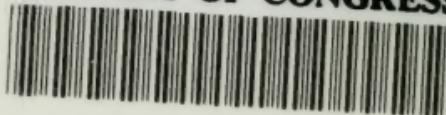


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